

SG FLOORBALL OPEN 2023



SG FLOORBALL OPEN 2023 is not only Singapore but Asia's biggest floorball tournament. Together with our main partners, we aim to make it the biggest tournament in the world by 2025!

SG Floorball Open; "The Singapore experience, a unique lifestyle"

Background

24 years ago we started floorball in Singapore. Today, we have established the sport all over Southeast Asia. Together with our network of corporate contacts, politicians and enthusiasts on all levels, floorball is now one of Singapore and Southeast Asia's most thriving youth and development sports.

Now we would like to further more strengthen the cooperations between different regions and cultures and invite you and your company to be part of the existing path ahead.

Our international network leads the way to a medal sport in SEA games

Already 2005 we organised the first floorball world championship ever outside Europe in Singapore Indoor Stadium. We have established floorball in Malaysia, Myanmar, Thailand and Indonesia.

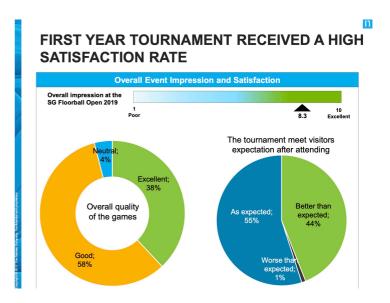
The **greatest milestone** was 2015 when floorball became an official medal sport in **Southeast Asia Games (SEA Games.)**



SG Floorball Open 2019

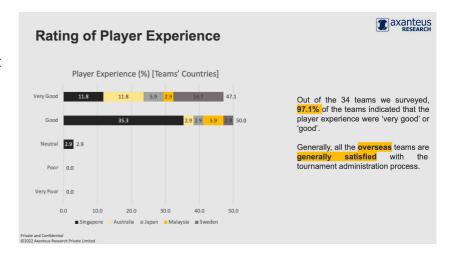
SG Floorball Open 2019 was a terrific success for players satisfaction. Teams from Sweden like Pixbo, Dalen and Hammarby participated. As well as teams from Australia, Malaysia, Philippines, South Korea and Japan.

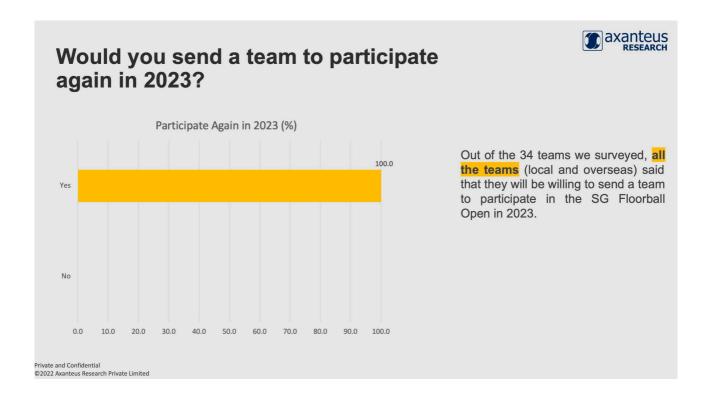
This is the data from our Nielsen Survey 2019.



SG Floorball Open 2022

The satisfaction rate continued during SG Open 2022. It was the first international club tournament Post-COVID and started with only 4 months preparations after COVID restrictions was lifted. It was still a smashing success with great player and teams satisfaction. Teams like Nacka IBK, Dalen, Western Australia and East Valkyries from Japan participated. This is the Axanteus Research for SG Open 2022:





SG Floorball Open 2023 and beyond

SG Floorball Open is the biggest floorball tournament in Asia, taking place from July 6th to 9th, 2023. It features some of the top teams from Europe, Asia, and Australia, and includes categories for Men and Women **Open Elite, Open Pro, Under-21, Under-17 and Under-15.**

The tournament is held in state-of-the-art facilities with excellent logistics, and offers players and spectators the opportunity to watch and play with world-class players and teams. In addition to the tournament, there is also a floorball conference and sport camp connected to **SG Open**.

The event is a great opportunity not only to experience top-level floorball, but also to enjoy the culture and **attractions of Singapore**, including its diverse sights, shopping, nightlife, and delicious food.

We now aim to take SG Floorball Open to the next level together with our strategic partners in Europe as well as Asia and Oceania.

Tournament details

SG Open is the biggest floorball tournament in Asia and will see teams from around the world including Sweden, Australia, Japan, Korea, India, Malaysia, Philippines, Indonesia and Singapore teams.

Dates:

The dates are 6th-9th July 2023.

CATEGORIES:

Elite

- Selected Teams from elite (1) divisions in each country
- Players must be 15 years or older (born in 2008 and older)

Pro

- Players can not be registered in an elite division team in their respective country.
- Players must be 15 years or older (born in 2008 and older)

U-21

- For the teams with players under 21 years
- Players born between years 2002 and 2008

U-17

- For the teams with players under 17 years
- Players born between years 2006 and 2010

U-15

- For the teams with players under 15 years
- Players born between years 2008 and 2011

See you 2023 in Singapore!

Filip Dahlgren

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